



# Beaverdale Fall Festival 2021 Parade Application

Saturday, September 18, 2021, 10 AM

[www.fallfestival.org](http://www.fallfestival.org)

## Rules & Regulations

The festival is not responsible for any injuries that occur to any parade participant, loss or damage to any entry by reason of weather, fire, accident, theft or any other cause. The festival reserves the right to ask any participant to leave or remove an entry that is disruptive to the parade or in violation of Parade rules. See our website for Frequently Asked Questions.

### THE BASICS

- All entries are \$60. No refunds.
- The parade will go on rain or shine. The parade is only canceled due to severe or dangerous weather.
- Each entity, whether profit or nonprofit, is required to pay a parade entry fee.
- If an umbrella organization has an entry in the parade, they pay \$60
- If an affiliate of an organization wants to be in the parade, they must pay \$60 for their own entry.

### EXAMPLES:

#### Umbrella Organization

ABC School District  
National Political Party  
Holy Lord Church

#### Affiliate

Smith Elementary School  
Senator John Doe or Candidate Jane Doe  
Holy Lord Church Youth Group

### TO APPLY

- Complete and submit the application and payment.
- **Both your application and payment must be received by Wednesday, September 8th in order for your entry to be placed in the lineup. Absolutely no exceptions.**
- You will be contacted if there are any questions or concerns about your entry
- If you have questions or need to modify your application after it was submitted, email/call Terri at [tjcbpc@yahoo.com](mailto:tjcbpc@yahoo.com) or 515-229-0900.

### RESTRICTIONS

- No more than one motorized vehicle per entry; must be driven by an adult. No exceptions
- No animals are allowed except dogs and cats, as long as they are on leashes. You are expected to clean up after your animals.
- No one is permitted to solicit or accept donations before, during or after the parade.

### LOGISTICS BEFORE THE PARADE

- The parade line up will be posted online by mid-week so that you can plan your arrival time accordingly.
- Staging is in the north parking lot of Franklin Jr. High on the west side of 48th St. between Hickman & Franklin.
- The parade starts at 10AM, goes south on 48th St. to Franklin, east on Franklin to Beaver, then north on Beaver.

### LOGISTICS AFTER THE PARADE

- The parade officially ends at Beaver and Euclid.
- Vehicles connected with large groups, like bands, should wait near Iowa Realty on Beaver
- Vehicles in the parade usually exit the parade route by continuing north on Beaver to Douglas.

## ARRIVAL & CHECK-IN

- Arrive at the staging area between 8 and 9:30 am, depending on your place in the line up. The first entry leaves the intersection of 48th & Franklin at 10 am; the last entry will leave First Federated about 11:15 am.
- Those placed at the beginning of the parade, including dignitaries and banner carriers, should arrive at the staging area no later than 9 am. Many people arrive early even if they know they are placed toward the back of the parade because they enjoy hanging out in the parking lot and visiting with the other entries. If you can't decide when to show up, come at 9 am.

## FAQ'S

### ADDITIONAL RESTRICTIONS?

- To avoid anyone being hurt or the Fall Festival being sued, you must bring people with you to walk along the side of the street and hand out candy. There are no exceptions to this rule. Many first-time participants end up empty-handed by the time they reach Urbandale Avenue, so you need to bring a lot of candy. Check with someone who's been in the parade before regarding how much. If you are walking, we recommend that you bring a support vehicle for your candy. (No, we are not kidding!)
- No one else is permitted to solicit or accept donations before, during or after the parade. The Parade Committee accepts cash donations from spectators at the end of the parade.

### HOW IS THE PARADE LINEUP DETERMINED?

- A lot of time and attention is devoted to lining up the parade entries. Care is taken that musical entries don't drown each other out, and entries are spaced so that no one gets bored.
- Usually, first-time entries and entries that missed the previous year are placed toward the back of the lineup. An attempt is made to move each entry up by at least one zone every year. Sometimes there are exceptions, but the goal is to be fair to all participants.

### WHERE IS THE STAGING AREA?

Staging is in the north parking lot of Franklin Jr High, on the west side of 48th Street between Hickman & Franklin.

### WHERE IS CHECK IN IF YOU'RE DRIVING A VEHICLE IN THE PARADE?

- You must enter on 48th Street from Hickman; this is the only route into the parking lot for parade vehicles.
- Vehicles are only allowed in the staging area if they are in the parade and have a vehicle pass.
- If you're not driving a vehicle in the parade, but need to drive yourself to the staging area: ( 01 ) park as far away from 48th & Franklin as possible. On Franklin, between 44th & 48th, there is no parking because it is the parade route from 44th to 47th, and a drop-off zone from 47th to 49th. Parking is not permitted in any of the Franklin Jr High parking lots. ( 02 ) There will be no parking on 44th or 50th between Franklin and Hickman, but there is parking on the surrounding side streets (45th, 46th, 47th, etc.).

### WHERE IS CHECK IN IF YOU'RE BEING DROPPED OFF?

- NO DROP-OFFS at 48th & Hickman: It is dangerous, STAY AWAY FROM THIS INTERSECTION.
- Official drop-off zone: The Des Moines Police Department has designated Franklin Avenue, between 48th and 49th, as a drop off zone for parade participants. Your driver will only be allowed a brief period of time to let you out. Volunteers, in golf carts, will be available to transport parade participants to their zone.
- Where do drop-offs check in? See one of the volunteers on the north side of Franklin Ave between 48<sup>th</sup> and 49th Streets, to receive your zone numbers, entry numbers, and directions to your waiting area. Parade committee members will be stationed throughout the parking lot if you need help.
- Need a ride back to the Franklin Jr High area? It is your responsibility to figure out how to get back to your vehicle from the end of the parade route at Beaver & Euclid.

## TRAILERS & OTHER NON-PARADE VEHICLES

Only vehicles in the parade can enter the staging area off 48th & Hickman, but we realize that occasionally a trailer or similar vehicle may need to stay in the Franklin Jr High parking lot during the parade. If this is your situation, arrive no later than 8:30 am. You will need to get your "parade vehicle" moved into the correct zone, and then park your trailer or other vehicle at the west edge of the parking lot, out of the way. Parade volunteers will show you where.

## BANDS

- Do not attempt to enter the parking lot from 48th & Franklin, or from 48th & Hickman.
- Enter on 49th Street from Franklin (49th is a narrow street on the west side of the Franklin Jr High parking lot).
- Vehicle passes are not needed; identify yourself to the police officer & parade volunteers; you will be directed to a place where you can drop the students and equipment off, then exit from the parking lot.
- Band parents dropping off band members cannot drive into the staging area. Band members must be dropped off on Franklin; golf carts will be available.
- Band parents who are dropping off band members cannot drive into the staging area. Band members must be dropped off on Franklin; golf carts will be available.

## DO YOU HAVE ANY SUGGESTIONS FOR GROUPS WITH CHILDREN?

- Parents, you cannot leave your car in the drop-off zones on Franklin between 48th & 49th in order to walk your child to the parking lot. The drop-off area is for brief stops only. If you are concerned about your children finding their way to the staging area, have someone waiting on Franklin to walk them to the lot, or park far enough away so that you can walk them to the lot.
- Volunteers in golf carts will give people rides from Franklin to the staging area, but we cannot guarantee your child's safety. That is your responsibility.
- Worried about young kids getting tired, lost or both? Think about having them ride in the parade rather than walk.
- Group members can meet somewhere away from the parade (e.g., the Franklin Library, Westminster, Open Bible) and then drive to the parking lot as one group.
- Children dropped off at 48th & Franklin have a long walk to the staging entrance, and then another long walk to find their waiting area. There will be golf carts available, however everyone cannot be transported at the same time. Each year, we encounter children who are lost and frightened because they were left to fend for themselves. It is your responsibility to insure that the children in your group arrive at the parking lot safely, and wait for an available golf cart. If you park your vehicle, it MUST be in a legal parking spot.

## PRICELESS ADVICE

- Adults should plan something to keep kids busy, focused, and together. Plan on having someone lead an organized 'tour' of the other parade entries. This will keep your group together, have a chance to meet people in other entries and maybe get a few pieces of candy (since you miss this being IN the parade), and give a few out.
- Get the music teachers involved so you can sing your school song several times during the parade, do some chants, etc. This will keep kids busy while waiting.
- Leave about a fourth of the decorating for the staging area to be completed by the kids alone.
- Put kids in charge of taking pictures, etc.
- Print copies of the parade FAQs to hand out to all families. Highlight the parts relating to kids and drop-off.
- Decide what happens with children at the end of the parade.
- Have a sign-in sheet for each group with kids. Include the name of the child, name of a responsible adult (especially if that adult will NOT be in the parade with them), and a cell phone number, if possible, to be used if the child does NOT get picked up on time. Have each adult check their child out at the end of the parade. This way, there is also a record of who participates each year.

## WILL RESTROOM FACILITIES BE AVAILABLE AT THE PARKING LOT?

Portable toilets will be available in the staging area.



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## Business/Organization Info

Name of Business/Organization: \_\_\_\_\_

Email (If applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Person In Charge of Entry & Vehicle Pass

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Alternative Contact

Alternate Contact Name: \_\_\_\_\_

Alternate Contact Phone: \_\_\_\_\_

Alternate Contact Email (If available): \_\_\_\_\_

## Entry Details

Each entry must be family friendly. Parade entries can only include activities that do not have legal or age restrictions. Excluded activities include but are not limited to smoking, vaping and alcohol consumption. Each parade entry is allowed up to one motorized vehicle, such as a car, truck, truck pulling a trailer, van, etc.

**What do you want the announcers to say as your entry passes by:**

**How many vehicles will you have in the parade?**

0

1

**Turn Page Over →**

**My entry will include music:**

- Yes
- No

**Check all that apply to your entry:**

- Car/Truck
- Semi
- Truck Pulling Trailer
- Float for Contest
- People Walking
- Pets
- Bicycles
- Other: \_\_\_\_\_

**Additional Comments:**

**Important Notes:**

The parade entry fee is \$60, unless you are a sponsor AND your sponsorship includes a free parade entry. Please include a check and make it payable to Beaverdale Fall Festival. You may also pay with a credit or debit card by filling out the online application at [fallfestival.org](http://fallfestival.org).

Both your application and payment must be received by Wednesday, September 8<sup>th</sup>. Please mail form to Beaverdale Fall Festival, 4023 Urbandale Ave #13254, Des Moines, IA 50310.

By signing below, I acknowledge I have read and agree to all of the rules and guidelines of the Beaverdale Fall Festival.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_